Seat
No.

# M.B.A. (Part - I) (Semester - II) (CBCS)
## Examination, December - 2016
## MANAGEMENT INFORMATION SYSTEM
### Sub. Code : 57116

Day and Date : Saturday, 03 - 12 - 2016                     Total Marks : 80
Time : 2.30 p.m. to 5.30 p.m.

Instructions :    1)    Question No. 1 and 5 are compulsory.
                  2)    Attempt any two questions from Question No. 2 to Q 4.

**Q1)** Prathamesh udyog ltd. is leading Auto sparepart manufacturing company and suppling their goods to various. Automobile companies all accross India unfortunately they are using manual customer relation ship management & supply chain management process that leads to down fourse the company for marhetiny oprations.

a)    Suggest a proper computerised supply chain management model to company. (design & devlop)                                              **[10]**

b)    Suggest a proper computerised customer Relationship management model to company. (design & devlop)                                         **[10]**

**Q2)** a)    Discuss various types of information systems in detail.            **[10]**

b)    What is SDLC discuss with proper example.                            **[10]**

**Q3)** a)    What is Information system? Discuss nature & characteristics of Information system.                                                   **[10]**

b)    Explain various factors affecting on success & failure of Information system.                                                               **[10]**

**Q4)** a) Explain in detail computer Based Information system at various levels of organisation. **[10]**

b) Differenciate between MIS & KWS. **[10]**

**Q5)** Write short note (any 4) **[4 × 5 = 20]**

a) I.S. Implimentation problames.
b) Prototyping model.
c) End user devlopment.
d) Types of decision.
e) Software package.
f) GDSS.

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