



Regu-N – 346

Seat No.	
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**MBA (Part – I) (Semester – II) (New Course) Examination, 2012**  
**Paper – XVI : BUSINESS ENVIRONMENT**

**Sub. Code : 48335**

Day and Date : Monday, 28-05-2012

Total Marks : 70

Time : 10.00 a.m. to 1.00 p.m.

**Instructions :** 1) Question No. 1 and 5 are **compulsory**.

2) Attempt **any two** questions from Question No. 2 to 4.

3) Figures to the **right** indicate **full marks**.

**1. Case study :**

Government of India has adopted SEZ Policy in recent years. This policy is useful for industrial as well as agricultural development of Indian Economy. The SEZ Act has been passed on 2005 in India. The policy of SEZ has been criticized by various economist and political leaders. But at present, we have to consider merits and demerits of SEZ while developing it in India. Due to SEZ, we can reduce economic inequality and increase the growth rate of Indian economy. So that we have accepted this policy for our overall development. Justify your answer with the help of following questions.

- A) What is SEZ ? State it's objectives. 10
- B) Explain the merits and Demerits of SEZ in India. 10
2. A) Explain the significance and nature of Business Environment. 8
- B) What are the elements of Business Environment ? 7
3. A) What do you mean by monetary policy ? State it's objectives. 8
- B) State the financial market structure in India. 7

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| 4. A) Explain the importance of agriculture in Indian economy. | 8  |
| B) State the merits of Multinational Corporations.             | 7  |
| 5. Write short notes on <b>(any four)</b> :                    | 20 |
| A) Micro Environmental Factors                                 |    |
| B) Industrial Policy 1991                                      |    |
| C) Money market  |    |
| D) Objectives of World Bank                                    |    |
| E) Technological environment                                   |    |
| F) Infrastructure for Business Development.                    |    |