



Regu-Y – 380

Seat
No.

M.B.A. (Part – I) (Semester – I) (Regular) (New) Examination, 2013
PRINCIPLES AND PRACTICES OF MANAGEMENT (Paper – I)
Sub. Code : 48320

Day and Date : Wednesday, 16-01-2013

Total Marks : 70

Time : 10.00 a.m. to 1.00 p.m.

- Instructions :** 1) Q. No. 1 and 5 are **compulsory**.
2) Solve **any two** questions from Q. Nos. 2 to 4.
3) Figures to the **right** indicate marks.
4) **One fourth** marks for Q. No. 1 are reserved for analysis of **case**.

1. Briefly analyze following case and answer the questions given under it. **20**

General Manager of Arihant Co. Ltd. Mr. Das Gupta, appointed Mr. Aryan as his production manager and gave him the charge of whole unit. He told Mr. Aryan, "From today onwards, I give you charge of the entire production unit. I have full faith in you and I am sure that you can solve your own problems. Most of the supervisors in this organization are self-directed to work. On very few occasions they come to me for getting their problems solved and no worker has ever complained about their problems. They are efficient in doing their jobs and I don't even think they need more direction and supervision. I am sure that you can also handle your problems on your own. You don't need to consult me every time you deal with a problem solving situation. You learn by doing mistakes. Nevertheless, feel free to approach me whenever you like".

Answer the following questions.

- Do you agree with the role of General Manager ? Explain with reasons.
- What leadership qualities do you find in Mr. Das Gupta ?
- Do you feel that people can get motivated with this style of leadership ?

P.T.O.



2. a) Describe different levels of management with their functions. **8**
b) How Economic, Cultural and Global factors affect the Business ? **7**
3. a) What is planning ? Explain the importance of planning. **8**
b) Describe the process of effective communication. **7**
4. a) What is Leadership ? Explain the importance of Leadership for an organization. **8**
b) Elaborate in brief the meaning and process of controlling. **7**
5. Short Notes (**any four**) : **20**
 - a) Barriers to communication
 - b) Organizing
 - c) Importance of Management
 - d) Internal environment of Business
 - e) Management by Objectives
 - f) Staffing.