

Regu-N – 337

Seat No.	
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M.B.A. (Part – I) (Semester – I) Examination, 2012
ORGANISATIONAL BEHAVIOUR (New Course) (Paper – VII)
Sub. Code : 48326

Day and Date : Thursday, 17-5-2012

Total Marks : 70

Time : 10.00 a.m. to 1.00 p.m.

Instructions : 1) Q. No. 1 and 5 are compulsory.

2) Attempt any two questions from Q. No. 2 to 4.

3) Figures to the right indicate full marks.

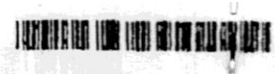
1. Read the case and give answers to the questions below it. 20

Colgomex is a large consumer products company. The incumbent CEO of the company left and Mr. Chattergi, who was second in command to the CEO took over as new CEO of the company. He is in the business for last 15 years and knows how to tackle the slump the industry is going through. Mr. Rajesh Talwar is a senior executive in the company. He talked with the new CEO and told him to do the needed things for the benefit of the company. CEO asked some time to study the problems. When CEO submitted his plans, Mr. Talwar was shocked to see all his suggestions completely ignored. The CEO explained that he wanted a team that supported him completely and hinted that Mr. Talwar may leave the company if he was unhappy. He expressed to offer his assistance in finding a new job for Talwar. Mr. Talwar was shocked. He did not understand what to do. One option was not to take it personally. There was mismatch between functioning styles of these two managers. Other option was to go out gracefully. He should start exploring opportunities elsewhere and take up the offer that suits him the best. He is still undecided between these two options.

- 1) What are your comments about CEO's decision ?
- 2) What option should Mr. Talwar follow, in your opinion ?

2. a) Discuss the contemporary issues and future challenges facing the present day industry from OB point of view. 8
- b) What is personality ? Explain the theory of personality as propounded by Sigmand Freud. 7

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- 3. a) Why people join the groups ? What are the stages in the group formation ? Explain. 8
- b) What is organisational change ? Discuss the forces for change in the organisations. 7
- 4. a) What is emotional intelligence ? Discuss its relationship with leadership. 8
- b) Discuss the OB in the E-World. 7
- 5. Write short notes (any four) : 20
 - a) Group communication process
 - b) Attitudes and job satisfaction
 - c) Emotions
 - d) Frustrations
 - e) Maslow's theory of motivation
 - f) Survey feedback.
