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Seat No.	
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M.B.A.(Part - I)(Semester - I)(CBCS) Examination, May -2017
Managerial Economics (Paper - IV)
Sub. Code : 57107

Day and Date : Saturday, 06 - 5 - 2017

Total Marks : 80

Time : 03.00 pm to 06.00 p.m.

- Instructions :
- 1) Question No .1 and 5 are compulsory.
 - 2) Attempt any two questions from Question No.2 to 4.
 - 3) Figures to the right indicate full marks.
 - 4) Draw neat diagrams wherever necessary.

Q1) Case study

Cost analysis is the base of pricing policy and growth of a bussiness now -a-days every business has to take proper decisions for reducing production cost for the development business, so that he has to considered the various types of costs and their trends in short-run as well as long run period. The cost structure also reveals the nature of business and competitativeness developed by the business man to servive in the business world. Justify your answer of the following questions.

- a) Explain the various cost concepts. [10]
- b) State the relationship between short-run and long run cost curves. [10]

- Q2)**
- a) Explain the meaning and scope of managerial economics. [10]
 - b) State the types of price discrimination. [10]

- Q3)**
- a) What do you mean by cost plus pricing? state it importance. [10]
 - b) Explain schumpeters theory of profit. [10]

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- Q4)** a) Give an outline of break-Even analysis [10]
b) Critically examine Hawtrey's theory of business cycle. [10]

Q5) Write short notes on. (Any Four) [20]

- a) Consumer's surplus
b) Price elasticity of demand
c) Features of Oligopoly.
d) Multiple product pricing.
e) Market structure
f) Control on business cycles.

