

O - 589

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Seat No.	
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M.B.A. (Part - I) (Semester - I) (CBCS) Examination, May -2015
MANAGERIAL ECONOMICS (Paper - IV) (Revised)
Sub. Code : 57107

Day and Date : Tuesday, 26 - 05 - 2015

Total Marks :80

Time : 03.00 p.m. to 06.00 p.m.

- Instructions :**
- 1) Question No.1 and 5 are compulsory.
 - 2) Attempt any two questions from question No. 2 to 4.
 - 3) Figures to the right indicate full marks.

- Q1)** a) Explain the nature and scope of managerial economics. [10]
b) State the properties of indifference curve. [10]
- Q2)** a) What do you mean by price elasticity? State its types. [10]
b) Elaborate the short-run and long-run cost curves. [10]
- Q3)** a) Explain the features of monopolistic competition. State the short-run price output determination process in it. [10]
b) State the various types of price discrimination. [10]
- Q4)** a) What is the meaning of cost-plus pricing? state its merits and demerits. [10]
b) Explain schumpeter's theory of profit. [10]

P.T.O.

Q5) Write short notes on (Any Four)

[20]

- a) Hicks theory of business cycle.
- b) Economics of scale.
- c) Oligopoly market.
- d) Consumer's surplus.
- e) Control of business cycles.

