

Seat No.	
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M.B.A. (Part - I) (Semester - I) Examination, May - 2014
INFORMATION TECHNOLOGY FOR MANAGEMENT
(Paper - V) (New)
Sub. Code : 57108

Day and Date : Saturday, 17 - 05 - 2014

Total Marks : 80

Time : 2.30 p.m. to 5.30 p.m.

- Instructions :**
- 1) **Que. 1 and Que. 5 are compulsory.**
 - 2) **Attempt any two questions from Question No. 2, 3 and 4.**
 - 3) **Figures to right indicate full marks.**

Q1) Inlex is a family-run enterprise that started in 1953. Inlex produces and markets gear-cutting machines and grinding tools. It now has two facilities in Cobourg, plus subsidiaries in the United States, Japan and Brazil. It employs a total of 500 persons in both customized and small-batch production, which to some extent use non-name parts. The main buyers of Inlex products are automotive, aerospace and mechanical engineering companies. The primary goal was to achieve computer-supported, integrated handling of all small business activities.

Assignments :

[20]

- a) Suggest appropriate Areas of IT implementation.
- b) Outline infrastructure requirement for IT implementation.
- c) Suggest appropriate network type for effective IT implementation.

OR

- a) What is Normalization? Explain 1NF, 2NF and 3NF with suitable example. **[10]**
- b) What is Information technology? Explain different IT applications in business. **[10]**

- Q2)**
- a) What is Software? Explain different types of software's. **[10]**
 - b) What is topology? Explain Star and ring topology with their advantages and limitations. **[10]**

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- Q3)** a) What is e-payment? Explain different types of electronic payment systems. [10]
b) What is E-commerce? Explain the different types of e-commerce. [10]
- Q4)** a) What is Data Warehouse? Explain the component architecture of Data Warehouse. [10]
b) What is DBMS? Explain the advantages of DBMS. [10]
- Q5)** Write short notes on (Any Four) [20]
a) TCP/IP.
b) E banking.
c) Data Mining.
d) Relational Data Model.
e) Internet.
f) Computer Network.

