

**SF-668**

Total No. of Pages : 2

Seat No.	
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**M.B.A. (Part-I) (Semester-I) (New) (CBCS)  
Examination, December - 2016  
IT FOR MANAGEMENT  
Sub. Code :68306**

**Day and Date : Saturday, 31- 12 - 2016  
Time : 10.30 a.m. to 1.30 p.m.**

**Total Marks : 80**

- Instructions :**
- 1) Que. 1 & Que. 5 are compulsory.
  - 2) Attempt any two Questions from question no. 2, 3 and 4.
  - 3) Figures to right indicate full marks.



**Q1) Case Study.**

Technosale is a family-run enterprise that started in 1970. Technosale produces and markets gear-cutting machines and grinding tools. It now has two facilities in France, plus subsidiaries in the United Kingdom, Japan and Brazil. It employs a total of 4500 persons in both customized and small-batch production, which to some extent user non-name parts. The main buyers of Technosale products are automotive and mechanical engineering companies. At present organization is introduced computer for office work with the help of MS-Office for correspondence. The primary goal was to achieve computer-supported, integrated handling of all small business activities.

**Assignments:**

- a) Discuss the scope for IT implementation.
  - b) Outline infrastructure requirement for IT implementation **[20]**
- Q2) a)** District central cooperative bank wants to improve customer services using IT. Discuss the required delivery channels with their importance. **[10]**
- b) What is Normalization? Describe 1<sup>st</sup> NF, 2<sup>nd</sup> NF and 3<sup>rd</sup> NF with example. **[10]**

**P.T.O.**

- Q3)** a) What do you mean by E-Commerce? Explain the scope of e-commerce in detail. **[10]**
- b) Define DBMS. Describe the advantages of DBMS over traditional file system. **[10]**
- Q4)** a) What is Data Warehouse? Illustrate component architecture of Data Warehouse with neat diagram. **[10]**
- b) Explain relational data model with its advantages and limitations. **[10]**
- Q5)** Write notes on (Any Four): **[20]**
- a) Operating System
  - b) DBA
  - c) Data Mining
  - d) Search Engines
  - e) CBS

