

Seat No.	
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M.B.A. (Part - I) (Semester - I) Examination, May - 2017

IT for Management (CBCS) (New)

Sub. Code : 68306

Day and Date : Monday, 08 - 05 - 2017

Total Marks : 80

Time : 11.00 a.m. to 02.00 p.m.

- Instructions :**
- 1) Que. 1 & Que. 2 are compulsory.
 - 2) Attempt any two questions from question no. 3, 4 and 5.
 - 3) Figures to right indicate full marks.

Q1) Vishal Cookers Ltd., manufactures pressure cookers and cookware at its plant in Baroda and Gandhinagar. Vishal is the biggest manufacturer of cookware in Gujrat and exports its products to more than 10 countries including the Middle East, and South East Asia. Vishal proposed to implement an online integrated system for following area. [20]

- Purchase Management
- Inventory Control
- Accounts Payable
- Marketing Management
- Material requirement planning.

For implementation of online system, company management wants expert advice for selection of IT infrastructure. As an IT expert suggest IT infrastructure company.

- Q2)** a) Design normalized database for library system using relational model. [10]
 b) Discuss need of Data warehouse for multinational company and Outline component architecture of Data warehouse with required data marts. [10]
- Q3)** a) What is IT? Explain the components of IT and IT application in business. [10]
 b) What is E-Commerce? Explain the advantages and limitations of e-commerce. [10]

P.T.O.

- Q4)** a) What do you mean by CBS? Explain different Branch & HO subsystems in CBS. [10]
b) What is Operating system? Explain different functions of O.S. [10]
- Q5)** Write notes on (Any Four) [20]
a) Delivery Channels
b) Data Mining
c) Lan Topology
d) Search Engines
e) Electronic Payment Systems
f) Types of E-Commerce.

