

Seat No.	
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**B.C.A. (Faculty of Commerce) (Part - I) (Semester - I) Examination,  
November - 2015**

**PRINCIPLES OF MANAGEMENT**

**Sub. Code : 59571**

**Day and Date : Tuesday, 03 - 11 - 2015**

**Total Marks : 80**

**Time : 03.00 p.m. to 06.00 p.m.**

- Instructions :**
- 1) Q. No.8 is Compulsory.
  - 2) Attempt any 4 questions from Q.No. 1 to Q.No.7.
  - 3) All questions carry equal marks.

- Q1)** a) Define management and explain the nature and importance of management. [8]  
b) Explain the various functions of management in details. [8]
- Q2)** a) What is planning? Explain the importance and limitation of planning. [8]  
b) Explain the different types of plans. [8]
- Q3)** What is staffing? State the scientific selection procedure. [16]
- Q4)** a) Explain in brief, principles of organizing. [8]  
b) Explain in brief, formal and informal organization. [8]

- Q5)** a) State the importance of motivation. [8]  
b) Explain in brief 'Need Hierarchy theory of Abraham H. Maslow. [8]
- Q6)** What is meant by leading? State the functions of a Leader. [16]
- Q7)** a) State in brief, importance of controlling. [8]  
b) Explain in brief, steps in control process. [8]
- Q8)** Write short notes (Any Two) : [16]
- a) Management as profession.
  - b) Contribution of Elton Mayo.
  - c) Team Leadership.
  - d) Techniques of control.

