

Seat No.	
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**B.C.A. (Commerce) (Part - I) (Semester - I) Examination, April - 2018**  
**PRINCIPLES OF MANAGEMENT (Paper - 103)**

**Sub. Code : 59571**

**Day and Date : Wednesday, 18 - 04 - 2018**

**Total Marks : 80**

**Time : 11.00 a.m. to 02.00 p.m.**

- Instructions :**
- 1) **Q. 8 is Compulsory.**
  - 2) **Attempt any 4 questions from Q. No. 1 to Q. No. 7.**
  - 3) **All questions carry equal marks.**

- Q1)** Define 'Management' and explain 14 (fourteen) Principles of Management of Henry Fayol. **[16]**
- Q2)** What is 'Planning'? Explain Nature and Importance of Planning. **[16]**
- Q3)** Define 'Organizing' and explain various principles of organisation in detail. **[16]**
- Q4)** Discuss the characteristics of staffing and explain the process of staffing. **[16]**
- Q5)** Explain the following theories of motivation - **[16]**
- a) Need Theory and
  - b) Two factor theory.
- Q6)** What do you mean by leadership? Explain various leadership styles in detail. **[16]**
- Q7)** Discuss importance of controlling and explain various steps in control process. **[16]**
- Q8)** Write short notes (any two) : **[16]**
- a) Levels of Management.
  - b) Formal and Informal Organisation
  - c) Training and Development.
  - d) Techniques of control.