

<b>Seat No.</b>	
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**B.C.A. (Faculty of Commerce) (Part - I) (Semester - I)**  
**Examination, April - 2017**  
**PRINCIPLES OF MANAGEMENT (Paper - 103)**  
**Sub. Code : 59571**

**Day and Date : Wednesday, 12-04-2017**

**Total Marks : 80**

**Time : 11.00 a.m. to 2.00 p.m.**

- Instructions :**
- 1) **Q.No. 8 is compulsory.**
  - 2) **Attempt any 4 questions from Q.No. 1 to Q.No.7.**
  - 3) **All questions carry equal marks.**

- Q1) Define the term 'Management'. Explain nature and importance of management. [16]**
- Q2) What is planning? Explain various steps in planning process. [16]**
- Q3) Define 'organizing'. Explain principles of organizing in details. [16]**
- Q4) What is staffing? Explain the characteristics and process of staffing. [16]**
- Q5) What is motivation? Explain theory X and theory Y in details. [16]**
- Q6) Explain the functions of a Leader and explain the leadership styles. [16]**
- Q7) Discuss the importance of controlling. Explain the steps in control process. [16]**
- Q8) Write short notes (Any two): [16]**
- a) **Contribution of F. W. Taylor to management theory.**
  - b) **Importance of organizing.**
  - c) **Training and Development.**
  - d) **Techniques of control.**

