

Seat No.	
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**B.B.A. (Part - III) (Semester - VI) Examination, March - 2014
PRACTICES IN MODERN MANAGEMENT**

Sub. Code : 43962

Day and Date : Tuesday, 18 - 03 - 2014

Total Marks : 40

Time : 12.00 noon to 2.00 p.m.

- Instructions :**
- 1) **All the questions are compulsory.**
 - 2) **Figures to the right indicate full marks.**

Q1) Discuss the concept Event Management and explain Types of Events. [14]

OR

Define the term strategic management. Explain meaning nature, scope and importance of strategic management.

Q2) Write short answers (any two): [16]

- a) What do you mean by Business Ethics?
- b) What are the techniques of Time Management?
- c) What is stress management? Give causes of stress.
- d) Discuss the concept Social Responsibility.

Q3) Write short notes (any two): [10]

- a) Areas of Social Responsibility.
- b) Ethical Issues in Business.
- c) Importance of Time Management.
- d) Managing Disaster.

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