

Seat No.	
-------------	--

B.B.A.(Part - III)(Semester - VI) Examination, April -2017
Practices In Modern Management (Paper-II)
Sub. Code : 43962

Day and Date : Tuesday, 11 - 4 - 2017

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What do you mean by Social Responsibility of Business? Discuss the areas of Social Responsibility of Business. [14]

OR

Define Stress and discuss the causes of Stress.

Q2) Write short answers (any two): [2 × 8= 16]

- a) Define Time management. Discuss the Importance of Time Management.
- b) Nature and scope of strategic management
- c) Importance of strategic management
- d) Discuss the types of events.

Q3) Write short notes (Any Two) [2 × 5=10]

- a) Managing disaster
- b) Management of stress
- c) Ethical issues in business?
- d) Importance of event management

