

Seat No.	
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**B.B.A. (Part - III) (Semester - VI) Examination, April - 2015**  
**PRACTICES IN MODERN MANAGEMENT**  
**Sub. Code : 43962**

Day and Date : Tuesday, 7 - 4 - 2015

Total Marks : 40

Time : 12.00 noon. to 2.00 p.m.

- Instructions : 1) All questions are compulsory.  
 2) Figures to the right indicate full marks.

**Q1)** What do you mean by Business Ethics? Discuss Ethical issues in Business. [14]

OR

Discuss the term Time management and give various techniques of Time Management. [14]

**Q2)** Write short answers (any two): [16]

- What are the areas of social responsibilities.
- Discuss concept and importance of Event management
- How to manage stress?
- Explain types of disaster.

**Q3)** Write short notes (any two): [10]

- Concept of Social Responsibility
- Disaster management.
- Strategic management.
- Types of Events.

