

Seat No.	
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B.B.A. (Part - III) (Semester - VI) Examination, November - 2015

INTERNATIONAL BUSINESS (Paper - II)

Sub. Code : 43964

Day and Date : Friday, 06 - 11 - 2015

Total Marks : 40

Time : 3.00 p.m.to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What are the advantages and disadvantages of trade blocks? [14]

OR

Review the role of Export Credit Guarantee Corporation (ECGC) of India.

Q2) Write short answers (any two) [16]

- a) Discuss the factors affecting international investment.
- b) Describe the objectives and organisational structure of SAARC.
- c) Analyse the trends in the composition and direction of India's export.
- d) Explain the impact of crisis in East Asia on the globalisation process.

Q3) Write Short notes (any two) [10]

- a) FEMA
- b) BRICS
- c) Threats in international business
- d) Country Risk Analysis

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