

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, November - 2015

RESEARCH METHODOLOGY

Sub. Code : 43957

Day and Date : Monday, 02 - 11 - 2015

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is research? Explain different types of research. [14]

OR

What do you mean by sampling? Explain different sampling techniques.

Q2) Write answers of following questions (Any two) : [16]

- a) What is report? Explain research report layout?
- b) Explain different graphs used for analysis.
- c) What is data? Explain types of data with example.
- d) What are characteristics of good sample design?

Q3) Write notes on (Any two) : [10]

- a) Research Design
- b) Data collection Tools.
- c) Data Analysis

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