

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, 2013
RESEARCH METHODOLOGY (Paper - I)
Sub. Code : 43957

Day and Date : Wednesday, 17 - 04 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What do you understand by research ? Discuss the main objectives & significance of research. [14]

OR

What is classification ? Explain the types of classification.

Q2) Write short answers. (Any **Two**): [2 × 8 = 16]

- a) Explain the various types of sample design.
- b) What is report writing ? What precautions research will take while writing a report?
- c) Briefly explain the different methods of collecting a primary data.
- d) What do you mean by research design ? Explain the characteristics of research design .

Q3) Write short notes. (Any **Two**): [2 × 5 = 10]

- a) Techniques of Interpretation.
- b) Importance of report writing.
- c) Draw the diagrammatic pictures of various graphs and charts.
- d) Analysis of data

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