

Seat No.	
-----------------	--

Total No. of Pages : 2

**B.B.A. (Part - III) (Semester - V) Examination, October - 2017
Practices in Modern Management (Paper - I)**

Sub. Code : 43952

Day and Date : Tuesday, 24 - 10 - 2017

Total Marks : 40

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All the questions are compulsory.**
 - 2) Figures to the right indicate full marks.**

Q1) Discuss in detail the Contribution of Michel Porter. [14]

OR

What is Organizational Environment? Explain the internal and external environment.

Q2) Write short answers (any two): [2 × 8 = 16]

- a) Write short note on Human Relations Approach to management.**
- b) Discuss the contribution of F.W. Taylor's Scientific Approach to Management.**
- c) Explain the different types of skills needed by manager in future.**
- d) Discuss the future managerial tasks.**

P.T.O.

Q3) Write short answers (any two):

- a) Process of MBO.
- b) SWOT analysis.
- c) Contingency approach.
- d) Evolving new managerial system.

