

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, October - 2015
INTERNATIONAL BUSINESS (Paper - I)
Sub. Code : 43954

Day and Date : Thursday, 29 - 10 - 2015

Total Marks : 40

Time : 12.00 noon to 2.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Explain the meaning, dimensions and stages of globalisation. **[14]**

OR

What is a Multinational corporation? Explain merits and demerits of multinational corporations.

Q2) Write short answers (any two) **[16]**

- a) Explain the importance of international business.
- b) Discuss the role of international business in economic development.
- c) Explain the various factors affecting decision for international business.
- d) Define the term 'balance of payments'. Distinguish the term balance of payments from balance of trade.

Q3) Write short notes (any two). **[10]**

- a) Types of international business.
- b) Ricardian theory of comparative costs.
- c) Tariff and non-tariff barriers.
- d) India's export and import policy

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