

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, April - 2015
INTERNATIONAL BUSINESS (Paper - I)

Sub. Code : 43954

Day and Date : Saturday, 18 - 04 - 2015

Total Marks : 40

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What do you understand by a International business? Explain the types of International business. [14]

OR

Explain the Export-Import procedures.

Q2) Write short answers (any two): [2 x 8 = 16]

- a) What is globalization? Explain the stages of globalization.
- b) Explain numbers of factors affecting decision the international pricing.
- c) What is Trade block? Explain different kinds of trade block.
- d) What is MNC? Explain advantages and disadvantages of MNC.

Q3) Write short note (any two): [2 x 5 = 10]

- a) Modern approach of International Business.
- b) Comparative Cost theory of David Ricardo.
- c) Tariff barrier.
- d) EXIM documents.

