

Seat No.	1434.
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B.B.A. (Part - II) (Semester - IV) Examination, May - 2017
ENTREPRENEURSHIP DEVELOPMENT (Paper-II)
Sub. Code : 43949

Day and Date : Saturday, 06 - 05 - 2017

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What do you mean by Business Organization? Explain in brief different types of Business Organization. [14]

OR

What do you mean by Entrepreneurship Development Programmes? Explain the different phases of Entrepreneurship Development Programme. [14]

Q2) Write short answers on (any two) [2 × 8=16]

- Briefly explain the identifying the business opportunity.
- Contribution of Dr. Vitthal Kamath (Chain of Restaurants).
- Contribution of Laxmi Narayan Mittal (Iron and Steel).
- Prepare project report for Dairy.

Q3) Write short notes (any two) [2 × 5=10]

- Selection of appropriate form of business organization.
- Functions of NIESBUD.
- Process of project identification.
- Role of Entrepreneurship Development Institute of India (EDII)

