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Seat No.	
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Total No. of Pages : 1

B.B.A. (Part - II) (Semester - IV) Examination, May - 2016

ENTREPRENEURSHIP DEVELOPMENT (Paper - II)

Sub. Code : 43949

Day and Date : Tuesday, 10 - 05 - 2016

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate marks.

Q1) What is search for a Business idea? Explain the sources of Business Idea.

[14]

OR

What is business organisation? Explain the different types of business organisation concerns.

Q2) Write short answer (Any Two):

[2 x 8 = 16]

- a) What do you mean by Entrepreneurship Development Programme? Explain the phases of EDP.
- b) Define the term project. How project can be identified?
- c) Describe the contents of a project report.
- d) Prepare a project report for starting a diary.

Q3) Write short note (Any Two):

[2 x 5 = 10]

- a) Selection of an appropriate form of business organisation.
- b) Contribution of Narayan Murthy (Infosys).
- c) Maharashtra Centre for Entrepreneurship Development (M.C.E.D.).
- d) Successful story of Vitthal Kamath (Chain of Restaurants).

