

Seat No.	
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**B.B.A (Part - II) (Semester - IV) Examination, November - 2015**  
**E-COMMERCE (Paper - II)**  
**Sub. Code : 43948**

**Day and Date : Tuesday, 24 - 11 - 2015**

**Total Marks : 40**

**Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1) What is hyperlink? Explain text hyperlink and image hyperlink with example. [14]**

OR

- a) Explain the concept of website. Write features and guidelines for constructing webpage? [8]
- b) What is firewall? Describe any two types of firewall. [6]

**Q2) Attempt any two. [8 + 8 = 16]**

- a) Explain frame and frameset tags with example.
- b) Explain instant paid payment system.
- c) Describe different legal issues of e-commerce in India?
- d) How to insert images on webpage? Give its example.

**Q3) Write short note on any two. [5 + 5 = 10]**

- a) Digital signature.
- b) HTTP.
- c) Basic HTML tags.
- d) Access control.

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