

O – 191

Total No. of Pages : 2

Seat No.	
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B.B.A. (Part - II) (Semester - IV) Examination, April - 2015

E-COMMERCE (Paper - II)

Sub. Code: 43948

Day and Date : Wednesday, 29-04-2015

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

Instructions : 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What is E-payment? Explain Credit card, Cyber cash, Debit cards and Smart cards. [14]

OR

Explain various text formatting tags used in HTML.

Q2) Write short answers (Any Two) : [16]

- a) Describe state of E-Commerce in India.
- b) Write various guidelines for constructing the web page.
- c) Explain authentication and electronic signature.
- d) Explain <Table> tag with its attributes.

P.T.O.

Q3) Write short notes on (Any Two) :

- a) Hyper links in HTML.
- b) Tag.
- c) Firewalls.
- d) Security Threats.

