Seat No.

B.B.A (Part - II) (Semester - IV) Examination, November - 2015
E-COMMERCE (Paper - II)
Sub. Code : 43948

Day and Date : Tuesday, 24 - 11 - 2015   Total Marks : 40
Time : 3.00 p.m.to 5.00 p.m.

Instructions :   1)   All questions are compulsory.
                   2)   Figures to the right indicate full marks.

Q1) What is hyperlink? Explain text hyperlink and image hyperlink with example.[14]

OR

a)   Explain the concept of website. Write features and guidelines for constructing webpage?   [8]

b)   What is firewall? Describe any two types of firewall.   [6]

Q2) Attempt any two.   [8 + 8 = 16]

a)   Explain frame and frameset tags with example.

b)   Explain instant paid payment system.

c)   Describe different legal issues of e-commerce in India?

d)   How to insert images on webpage? Give its example.

Q3) Write short note on any two.   [5 + 5 = 10]

a)   Digital signature.

b)   HTTP.

c)   Basic HTML tags.

d)   Access control.

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