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B.B.A. (Part -II) (Semester-III) Examination, Nov - 2017

ENTREPRENEURSHIP DEVELOPMENT (Paper -I)

Sub. Code : 43942

Day and Date : Wednesday, 08 - 11 - 2017

Total Marks : 40

Time : 12.00 noon to 2.00 p.m.

Instructions : 1) **All questions are compulsory.**
2) **Figures to the right indicate full marks.**

Q1) Define the term Entrepreneur and explain the characteristics of Entrepreneur.
[14]

OR

What is Meant by women Entrepreneurs? Discuss the functions performed by women Entrepreneurs.

Q2) Write short answers on (any two) : **[2 × 8 =16]**

- Explain the peter Drunker and Thomas Cochranz theories of Entrepreneurship.
- Explain the role of small and medium industries in the economic development.
- What is DIC? Explain the functions of DIC.
- Explain the how non-Economic factors helps in developing Entrepreneurship.

Q3) Write short notes on (any two) : **[2 × 5 = 10]**

- Types of women Entrepreneur.
- Entrepreneurs V/S Manager
- Small Industries Development Corporation (SIDCo)
- Obstacles in Entrepreneurial growth.

