

Seat No.	
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B.B.A. (Part - II) (Semester - III)
Examination, November - 2016
COMPUTER
E-Commerce (Paper - I)
Sub. Code : 43941

Day and Date : Friday, 04-11-2016
Time : 12.00 noon to 2.00 p.m.

Total Marks : 40

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is impact of E-commerce on market? Explain different issues in E-marketing. [14]

OR

What is use of Email? How to send and open received Emails?

Q2) Attempt any Two:

[8 + 8 = 16]

- a) What are the advantages of EDI based business?
- b) Discuss any one basic model of E-commerce.
- c) How to perform E-marketing? Give its example.
- d) What are the different services provided by Internet?

Q3) Write short notes on (Any two):

[10]

- a) Areas of E-Financing.
 - b) E-commerce.
 - c) Concept of Internet.
 - d) Implementing EDI in business.
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