

Seat No.	
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B.B.A. (Part - II) (Semester - III) Examination, November - 2014
BUSINESS ECONOMICS (Paper - III)
Sub. Code : 43939

Day and Date : Wednesday, 19 - 11 - 2014

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Right side figure indicates full marks.
 - 3) If necessary draw the diagram.

Q1) Explain in detail the expenditure method of measurement of National Income. [14]

OR

State the different functions of Money.

Q2) Write short Answers (any two) : [16]

- a) Critically evaluate the say's law of Market.
- b) Explain the meaning and causes of inflation.
- c) State the significance of National Income data.
- d) Explain the classical approach of demand for money.

Q3) Write short notes (any two) : [10]

- a) Consumption function
- b) Monetary Policy
- c) Concept of GNP and GDP
- d) Cash balance approach

