

Seat No.	
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B.B.A (Part - I) (Semester - II) Examination, 2013

PRINCIPLES OF MANAGEMENT (Paper - II)

Sub. Code : 43928

Day and Date : Tuesday, 09 - 04 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What do you understand by motivation ? Explain the various needs of workers as shown in Maslow's model? **[14]**

OR

Discuss the emerging horizons of management in changing environment.

Q2) Write short answers (any two): **[2 × 8 = 16]**

- a) Enumerate the financial and non financial incentives for employee motivation.
- b) Briefly Explain the Styles of leadership.
- c) Explain any four controlling Techniques.
- d) What is mean by Leadership ? Discuss the functions of Leaders.

Q3) Write Short notes on (any two): **[2 × 5 = 10]**

- a) Importance of Controlling.
- b) Charismatic Leadership.
- c) Concept of change.
- d) Psychological reasons for resistance to change.

