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B.B.A. (Part - I) (Semester - I) Examination, October - 2014
PRINCIPLES OF MANAGEMENT (Paper - I)
Sub. Code : 22921

Day and Date : Wednesday, 29 - 10 - 2014

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.**
 - 2) Figures to the right indicate full marks**

Q1) What is meant by Management? Explain contribution of Henry Fayol to management thought. [15]

OR

Explain the process of planning.

Q2) Write short Answers (Any Two) [2 × 10 = 20]

- a) Explain the importance of Management.
- b) Explain the F.W. Taylor's scientific management.
- c) What is decentralisation? Explain the advantages of decentralisation.
- d) Explain the process of decision making.

Q3) Write short note (Any Three) [3 × 5 = 15]

- a) Levels of Management
- b) Authority and Responsibility
- c) Max Webber's contribution.
- d) Management is science and Art.
- e) Importance of decision making.

