

SA - 503

Total No. of Pages : 1

Seat No.	
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B.B.A. (Part - I) (Semester - I) Examination, April - 2018
COMPUTER APPLICATIONS IN BUSINESS (Paper - I)
Sub. Code : 22926

Day and Date : Saturday, 21- 04 - 2018

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is computer memory? Explain internal and external memory in detail.

OR

Draw neat diagram of MS-Word application window and explain each component. [15]

Q2) Attempt any Two from the following : [20]

- a) Explain various generations of computers.
- b) What are the types of printers? Explain any one.
- c) What is computer? Explain its components.
- d) What is software? Explain application software and system software.

Q3) Write notes on (Any Three) : [15]

- a) Keyboard
- b) Difference between low-level and high-level language
- c) Mail-merge facility in MS-Word
- d) Characteristics of computer
- e) Compiler

