

Personal Dossier

SARANG SHANKAR BHOLA
M.Com. M.B.A., Ph.D.

[Information pertaining to Professional
Achievements, Professional Qualifications &
Personal Details]

[Updated upto
March 2017]

Correspondence Address: Flat No. AF 3, Sainandanvan Apts., 172, 'D',
Near S.T. Colony, Godoli,
Satara – 415 001.

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EDUCATIONAL QUALIFICATION

- July, 2003: Ph. D. in Business Economics (under the faculty of Commerce)
“A Study of Quality of Work Life in Casting & Machine Shop Industry in Kolhapur” Department of Commerce and Management, Shivaji University, Kolhapur.
- April 1995: M.B.A. with Electives: - Marketing & Sales Management and Financial Management, Shivaji University, Kolhapur (Secured 68.72%).
- April 1993: B.Com. with Elective: - Accounting & Auditing
Shivaji University, Kolhapur (Secured 55.50%).
- October 2013: M.Com. with Elective: Business Administration
Shivaji University, Kolhapur (Secured 64%).

TEACHING EXPERIENCE

- July 2nd 2005 till date: working as an Associate Professor
Dealing with Marketing Management, Strategic Management and Research
Karmaveer Bhaurao Patil Institute of Management Studies and Research,
Satara, Maharashtra.
- October 2003 to 1st July 2005: As Lecturer
Amrutvahini Institute of Management and Business Administration,
Sangamner, Dist. Ahmednagar (Maharashtra).
- October 2002 to September 2003: Worked as Visiting Lecturer
Rajarambapu Institute of Technology (MBA), Islampur. Dist. Sangli,
teaching to MBA and BBA Students.

INDUSTRIAL EXPOSURE

- Seven years of work experience inclusive of four years of Entrepreneurship experience. The core area of expertise being Marketing and Sales.
- Amateur researcher to Multimark, Pune and Gallup Mumbai for one year.

RESEARCH and PUBLICATION DOSSIER

Description	Nos.
Research Articles	106
Reference Book Published by International Publisher	04
Edited Book	01
Chapters in subject book by National/State Publisher	24
Consultation Projects	05

Research Guidance	
M.Phil. Awarded	10
Ph.D. Awarded as a Guide	10
Ph.D. Awarded as a Co-Guide	03
M.Phil Pursuing	03
Ph.D. Pursuing	07
Training Courses Completed at IIM Kozikode, EDI Ahmedabad	05
Participation in conferences/seminars/workshops	11
Invited lectures or presentations for conferences	57
Citations on Google Scholar	60
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NOTABLE ACTIVITIES

- Honorary Professor in Management at, Rayat Institute of Research and Development, Satara since 2013 till date.
- **Executive Editor** of Research Journal '**ETHOS**' ISSN-0974-6706 of Rayat Shikshan Sanstha's, Karmaveer Bhaurao Patil Institute of Management Studies & Research, Satara since December 2008 till date.
- **Editorial Board Member of Research Journals**; 'PMR – Pravara Management Review' of Dr. Vikhe Patil Foundation's, Pravara Centre for Management Research and Development, Vision, Jalgaon.
- **Executive Editor** of '**ENVOY**' Newsletter of Rayat Shikshan Sanstha's, Karmaveer Bhaurao Patil Institute of Management Studies & Research, Satara since 2011 till date.
- **Member, Department Research Committee (DRC)** Department of Commerce, Shivaji University, Kolhapur from 2011 to 2016.
- Co-ordinator of B.Voc. Retail and IT Management (Faculty of Commerce), Shivaji University, Kolhapur since April 2016 till date.
- **External referee** for M.Phil. and Ph.D. at Pune University, SIBER, North Maharashtra University, Jalgaon and DY Patil University, Pune.
- **Resource person** to various seminars, workshops, conferences, bridge courses for Ph.D. students, course work for Ph.D. students and the like. Major thirst is on Research Methodology, Hypothesis Testing etc.
- Worked as **Co-ordinator for GD/PI** for Directorate of Technical Education Maharashtra State for 2009, 2010.
- **Organiser for Four Workshops** by KBPIMSR, Satara in association with Shivaji University, Kolhapur.
- **Convener for Two National Conferences 'ALIVE'** organized by KBPIMSR, Satara in association with Association of Management of MBA/MMS institutes, Maharashtra. Co-Editor of Book of National Conference ISSN: 978-93-5051-579-2.
- Coordinator IQAC of KBPIMSR, Satara, Member of IQAC of YC Institute of Science, Satara and Savitribai Phule Mahila Mahavidyalaya, Satara.

PERSONAL DETAILS

Date of Birth: 20th December 1972
 Languages Known: English, Marathi, Hindi
 Marital Status: Married
 Available at: SSRN, Google Scholar, Research Gate, Academia.edu,
<http://www.slideshare.net/sarangbhola>

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