



**Name: Dr. Mrs. Sarika Anil Bhosale**

**Position: Asst.Professor**

Phone : 7385232600

Email : Sarikabhosale76@gmail.com,

**Academic and Professional Qualification:**

- Ph. D. (Shivaji University Kolhapur) (2014)\  
Marketing Management
- MBA, (Shivaji University Kolhapur) (2000)  
Production and Marketing
- B.Sc., (Shivaji University Kolhapur) (1996)  
Physics

**Memberships:**

**Courses Taught: BBA, BCA, MBA**

**Teaching Experience : 9 Years**

**Teaching and Pedagogical Innovations:**

**Consulting Experience:**

**Service to the University:**

**Service to the School:**

**Ph.D. Topic:**

**‘A Study of E-Buying Behaviour In Respect of Consumable Products with Reference to Satara District.’**

**Research Interest: Marketing , Production**

**Recent Publications:**

**Refereed Journal Articles:**

1. Published article in Indian Streams Research Journal with ISSN 2230-7850 In Vol. 4 Issue 7 Aug 2014 title. ‘Online buying Behaviour of College students’.
2. Published article in Pezzottaite Journal of Supply and Logistics with ISSN (P) 2279-0985 Vol. 3 No. 3 July September 2014 title. ‘Factors influencing under graduate students for online buying’.
3. Published article in Pezzottaite Journal of Applied Services and Marketing on with ISSN (P) 2279-0977 In Vol. 3 No. 3 July September 2014 title. ‘Analysis of factors influencing online service buyers’.
4. Published article in Indian Streams Research Journal with ISSN 2230-7850 In Vol. 5 Issue 5 June 2015 title. "The Evaluation of 5'S system" with reference to Abhijat Equipments Pvt. Ltd., Satara”

**Articles in Conferences and seminars:**

1. Present paper on, ‘A Study of influencing factors on E- buying behavior of Undergraduate Management students’ In State level conference at D. P. Bhosale College, Koregoan on 3<sup>rd</sup> March 2014
2. Presented a Paper on Correspondence Analysis of Factors Influencing Online Product Buyers in International Conference at Shivaji University, Kolhapur On 2nd March 2015

Research Projects:

**Research Credentials:**

Number of PG Projects: 13