



Name: Dr. Mrs. Rajashri Ramesh Chavan

Position: Assistant Professor

Phone : 9823550823

Email : (mail ID with institute extension)

Academic and Professional Qualification:

- Ph.D., (Shivaji University, Kolhapur) (2014)
Title of Thesis, “ Problems and Prospects of Tourism Sector in Satara District”
- M. Phil(Shivaji University, Kolhapur) (2010)
Titel of Dissertation “ A Study of Customer Relationship Management with reference to Hotel Industry in Satara District”
- MBA, (Shivaji Univerisity, Kolhapur) (1990)
Marketing Management and Personnel Management
- B.Com, (Shivaji University, Kolhapur) (1988)
Advance Accounting and Auditing

Honors and Awards:

-

Memberships:

Professional

Editorial Boards

Courses Taught: MBA, DBM, BBA, BCA

Teaching Experience : 8 years

Teaching and Pedagogical Innovations:

Industry Experience:

Consulting Experience:

Service to the University:

Service to the School:

Ph.D. Topic: Tourism

Research Interest: Marketing Management and Social Science

Recent Publications:

[Read More..](#)

Publication:

Books: 1 Titled CRM- A Pathway: A Case Study of Hotel Industry, LAMBERT Academic publishing, 2013

Book Chapters:

Refereed Journal Articles: 02

1.	Infrastructural Development Problems at Thoseghar: A Tourist Destination in Satara District, Maharashtra	Indian Journal of Marketing, New Delhi	Vol. 43 No. 1.	January 2013	ISSN 0973-8703 IC Value 5.09
2.	World Wide Tourism: A Review	Indian Journal of Marketing, New Delhi	Vol. 44 No. 2 Pp24-34	March 2014	ISSN 0973-8703 IC Value 6.47 NAAS rating 3.89 Indexed in Scopus

Articles in Conferences and seminars: 2

3.	Infrastructural Gap At World Heritage Site 'Kas' In Maharashtra	National Seminar at Gwalior Amity University, MP	National Seminar at MP 20/11/2013		
----	---	---	--------------------------------------	--	--

4.	'Global Meltdown & Stress: Indian Scenario'	National Conference titled 'Impact of Economic Recession on Indian Economy' (sponsored by U.G.C.) At Rayat Shikshan Sanstha's Chhatrapati Shivajii College, Satara(Maharashtra)	2010
----	---	---	------

Research Projects:

Research Credentials:

Number of Ph.D. Candidates:

Number of M.Phil. Candidates:

Number of PG Projects: