

Personal Vitae

MR. MILIND MARUTI SHINDE

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❖ **Career Objective :**

- To become a best academician in the area of Management to make employable generation wish to pursue higher Education in Management stream.
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❖ **Profile Summary:-**

- ⇒ Presently working In **Rayat shikshan Santha's Karmaveer Bhaurao Patil Institute of Management Studies & Research Satara as Assistant Professor Management (BBA & BCA)**
 - ⇒ worked as **Assistant Professor at Rajendra Mane college of Engineering & Technology Department of MMS Ambav Devrukh**
Affiliated to Mumbai University from 1st of June 2017 to 31th May 2019
 - ⇒ Worked as an **Assistant Professor (Marketing Management) at SDF's Vishwakarma – Dadasaheb Chavan Institute of Management & Research, Malwadi, Masur** from 16th March 2015 to 31st May 2017
 - ⇒ Worked as an **Excutive Assistant HR at Emerson climate Technologies Atit Unit** from 10th Feb 2010 to 04 March 2012
 - ⇒ Worked as a **HR & Admin officer at Adarniya P.D.Patilsaheb Sahakari Bank Karad** 19 March 2012 to 12th March 2015
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❖ **Educational Qualification:**

Sr. No.	Qualification	Stream	University / Board	Year of Passing	Percentage
1.	MBA	Marketing & HRM	Shivaji University, Kolhapur	2008	60.09%
2	M.PHIL	Business management	CSIBER Kolhapur	--	pursuing
3	Diploma in Personnel Mgt	National Institute of Labour Management	Distance course National Institute of Labour Education Chennai	2007	60.00%
4	B.SC	Science(Botany)	Shivaji University, Kolhapur	2005	52.80 %

❖ **Publications :-**

- **paper Presentation-**

ALIVE NATIONAL CONFERENCE-

a) **Title:** "Green Marketing Scenario at National conference ALIVE organized by Karmaveer Bhaurao Patil Institute of Management Research & studies.
ISBN 978-93-85665-13-4.

- **Author:** Mr. Milind Shinde

b) **State Level Seminar on 'Entrepreneurship'** tool for sustainable development & problems facing by start up at Poona Institute of Management science Pune

- **Author-** Mr.Milind Shinde

❖ **Conferences / Workshop / Seminar Attended :**

- Participated in one Faculty Development Program on "Innovative Strategies to Become Organized Teacher" arranged by LADCMIP, Malwadi, Masur held on 16th Dec. 2015.

- Participated in One Day Workshop on “How to manage Money and be a Smart Investor” organized by BSE & Consumer Guidance Society of India at VDCIMR, Malwadi, Masur held on 26th Aug. 2015.
- Participated in One Day Workshop on “Recent Trends in Research Methodology of Parametric and Non Parametric Tests” organized by VDCIMR, Malwadi, Masur on 4th Mar. 2015.
- Participated & presented paper on “ Green HRM” at CTRD 2k18 in RMCET.

Other Duties- a) Member of NAAC Team for MMS Department & documentations.
 b) Appointed NBA coordinator of MMS Department.
 c) Training & Placement co-ordinator.

❖ **Research Project Work -**

- MBA Descriptive Project work titled “**Study of Customer Satisfaction Parameters w.r.t to Asuvara Pickles & Spices Industries**”, Satara.

Project Summary – This study involves overall review of Marketing efforts taken by the firm for acquiring high market growth in pickles & spices by offering special & augmented services & products in terms of price, quality, availability, affordability & distribution to ensure customer satisfaction.

❖ **Academic Teaching Profile :**

- Experience in teaching all Marketing related subject to M.B.A. student viz.
 1. Principles & Practices of Management.
 2. Marketing Management.
 3. Retail & Rural Marketing.
 4. Sales & advertising Management.
 5. Corporate planning & Strategic Management etc.
 6. Business Communication.
- Till date guide around 11 MBA & 20 MMS students for their research project work in area of Marketing & HRM
- Having self prepared notes of all subjects in soft copy and in hard copy.
- Self prepared PPTs of all subject in Marketing management
- Use of audio visual aids in teaching.

- Use of various student development activities in teaching.

Academic Teaching Profile at MMS department

Teaching subjects of Mumbai University-

- . Strategic Management (UA)
- . Marketing Strategy (Marketing Specialization)
- . Product & Brand Management (Marketing Specialization)
- . Consumer Behavior (Marketing Specialization)
- . Training & Development (Human Resource Management)
- . Labor Laws & Industrial Relations Implications (HRM) all subjects

❖ Current Academic Teaching Profile :

Teaching Subjects

- . Business Communication (BBA-I)
- . Production Management (BBA-II)
- . International Business (BBA-III)
- . HRM (BCA-II)

❖ Academic Administration Profile :

❖ University & Institute Roles-

- Affiliation process, LIC Committee inspection & Compliance, Exam center approval/Exam related issues.
- Placement & training co-ordinator for MMS department at college level.
- ED cell co-ordinator & member of IIIC cell at RMCET.
- Member of Paper setting of respective subjects at institute level
- NAAC Criteria I Head & NBA sub co-ordinator at departmental Level.
- Member of Grievance redressal committee at RMCET.

❖ Computer Skills:

- Packages Known : DIT Diploma In Information Technology
- Hands on experience in MS Word, MS Excel, MS Power Point etc.

❖ Personal Strengths:

- Initiativeness
- Motivator.
- Good Communication & Interpersonal Skills.
- Good listener.

❖ **Personal Profile:**

- Name : Mr. Milind Maruti Shinde
- Father's Name : Mr. Maruti Pandurang shinde
- Date of Birth : 1st July 1983
- Nationality : Indian
- Marital status : Married
- Languages : English, Hindi, Marathi
- Hobbies : Reading , Listening Music, Watching Business News

❖ **References:** 1)Dr.B.S.Sawant.

Director, KBP institute of Management Research satara.

2)Dr.Sarang Bhola.

Associate Professor

KBP institute of Management Research Varye satara.

3) Dr. Anup Mule

Assistant professor

Department of Management studies Shivaji University

❖ **Declaration:**

I hear by declare that the all above written particulars are true to the best of my knowledge and belief.

Date: 18.09.2019

Place:Satara

Mr. Milind M Shinde