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Declaration of Result

It is hereby declared that the thesis entitled,

**"A PSYCHOGRAPHIC STUDY OF SELECTED MARKET SEGMENTS
FOR LIFESTYLE GOODS IN URBAN MAHARASHTRA"**

submitted by **Shri. Sunil Dhondopant Doke** in **Bussiness Management** under the **Faculty of Commerce & Manengment** is accepted by the University authorities for the award of the Degree of Doctor of Philosophy in **Bussiness Management** under the **Faculty of Commerce & Manengment** on **19/11/2011**.

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